

Ted Friedman

Assistant Professor
Department of Communication
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Education

Duke University, Durham, North Carolina. Ph.D. in Literature, 1999. Dissertation committee: Janice Radway (chair), Jane Gaines, Lawrence Grossberg, Barbara Herrnstein Smith, Fredric Jameson.
Yale University, New Haven, Connecticut. B.A. *magna cum laude* with distinction in American Studies, 1991.

Professional Credentials

Assistant Professor, Communication Department, Georgia State University, 2000-. Affiliate faculty: Women's Studies and Jewish Studies.
Instructor and Teaching Assistant, Duke University, 1994-99.

Administrative Experience

Chair, Film Theory Search Committee, Communication Department, Georgia State University, 2005-.
Director, Workshop for Ph.D. Students on the Job Market, Communication Department, Georgia State University, 2005-.
Member, Graduate Committee, Communication Department, Georgia State University, 2003-.
Member, Television Studies Search Committee, Communication Department, Georgia State University, 2004-5.
Member, Executive Committee, Jewish Studies Program, Georgia State University, 2002-3.
Member, Undergraduate Committee, Communication Department, Georgia State University, 2002-3.
Member, Film History Search Committee, Communication Department, Georgia State University, 2002-3.
Director, Presidential Assistant Program, Communication Department, Georgia State University, 2000-3.
Member, Research Committee, Communication Department, Georgia State University, 2001-2.

Member, Journalism Search Committee, Communication Department, Georgia State University, 2000-1.

Graduate Liaison between the Duke University Literature Program and the University of North Carolina at Chapel Hill Cultural Studies Program, 1997-9.

Director, Dissertation Colloquium Series, Literature Program, Duke University, 1997-99.

Member, Working Group on Ethics and Genetics, Kenan Ethics Program, Duke University, 1998-99.

Business and Professional Experience

Media Critic, *Spin*, *Vibe*, *Details*, *The Source*, *Blender*, *Bad Subjects*, *Stim*, and *Radio On*, 1990-1998.

Senior Contributor, *alt.culture*. Eds. Stephen Daly and Nathaniel Wice. New York: Harper Collins, 1996.

Instructional Activities

Courses Taught

Comparative Studies in Emerging Media, Communication 8770.

Media History, Communication 6160, Georgia State University.

The Politics of Classical Hollywood, Communication 6080, Georgia State University.

Narrative, Myth and Ideology, Communication 8750, Georgia State University.

The Politics of Contemporary Hollywood, Communication 6080/
Communication 8750/Women's Studies 8920, Georgia State University.

Science Fiction and Fantasy Media, Film 4280/Communication 6280, Georgia State University.

Current Debates in Media and Cultural Studies, Communication 8750/
Women's Studies 8920, Georgia State University.

Media and Cultural Studies, Communication 8750/Women's Studies 8920,
Georgia State University.

Interactive Video Workshop, Communication 6380, Georgia State University.

Media and Popular Culture, Journalism 4810, Georgia State University.

Contemporary Hollywood Film, Film 4960, Georgia State University.

Satire in American Culture, Literature 20b, Duke University.

Imagining the Future: An Introduction to New Media Technologies, Literature 20c, Duke University.

Autobiography and Identity, University Writing Program 5, Duke University.

Introduction to Cultural Studies with Professor Janice Radway, Literature 100,
Duke University.

Introduction to Film with Professor Jane Gaines, Literature 110/Film and
Video 130, Duke University.

Studies in Comparative World Cinema and Television with Professor Jane Gaines, Literature 158/Film and Video 150, Duke University.

Dissertations Directed

RuAnn Keith, *Constructing Professionalism: Reifying the Historical Inevitability of Commercialization in Mass Media Communication*. Ongoing.

Sumitra Srinivasan, *Unglobalization: Open Source and Peer-to-Peer Technologies in India*. Ongoing.

Jae Ryu, *Special Effects and Globalization*. Ongoing.

Bryce McNeil, untitled ethnography of a Canadian online music fan community. Ongoing.

Curt Hersey, untitled history of political satire on American television. Ongoing.

Theses Directed

Gary Daniels, *Lost Worlds: Prehistorical Native American Civilizations of Georgia*. Completed multimedia creative thesis in Spring 2005.

Hiram Enriquez, *Digital Stucco, Convergent Media and Social Consensus in the Postmodern Condition*. Completed thesis in Summer 2004.

Curt Hersey, *Hollywood on Drugs: Representations of Addiction in Films*. Completed thesis in Spring 2004.

Shane Toepfer, untitled ethnography of a professional wrestling fan community. Ongoing.

Other Instructional Activities

Member, 14 additional dissertation committees.

Member, 20 additional thesis committees.

Director, 11 independent study courses.

Recognition for Instruction

Writing Across the Curriculum Summer Course Development Grant, Georgia State University, 2005.

Invited presentation, "Blogs and Teaching," Center for Teaching and Learning Exposition, Georgia State University, March 26, 2003.

Intellectual Contributions

Books

Electric Dreams: Computers in American Culture. New York, NY: New York University Press, 2005.

Book Chapters

"Изгой или противоречивый опыт product placement." *Product placement*. Ed. Mary-Lou Galician. Moscow, Russia: ETC Publishing Group, 2004. 217-231. Russian translation of "Cast Away and the Contradictions of Product Placement."

- “Cast Away and the Contradictions of Product Placement.” *Handbook of Product Placement in the Mass Media*. Ed. Mary-Lou Galician. Binghamton, NY: Haworth Press, 2004. 171-183. Reprint.
- “Capire il Senso del Software: Giochi per Computer e Testualità Interattiva.” Translated by Matteo Bittanti. *SimCity: Mappando le Citta Virtuali*. Ed. Matteo Bittanti. Milan, Italy: Edizioni Ludicopli, 2004. 66-83. Italian translation of “Making Sense of Software: Computer Games and Interactive Textuality.”
- “Civilization and Its Discontents: Simulation, Subjectivity, and Space.” *On a Silver Platter: CD-ROMs and the Promises of a New Technology*. Ed. Greg Smith. New York: New York University Press, 1999. 132-150.
- “Making Sense of Software: Computer Games and Interactive Textuality.” *CyberSociety: Computer-Mediated Communication and Community*. Ed. Steven G. Jones. Thousand Oaks, CA: Sage Publications, 1995. 73-89.

Journal Articles

- “Cast Away and the Contradictions of Product Placement.” *Journal of Promotion Management* 10.1 (2004): 171-183.
- “The Semiotics of *SimCity*.” *First Monday* 4.4 (April 1999). http://www.firstmonday.org/issues/issue4_4/friedman/index.html. Reprint of “Making Sense of Software: Computer Games and Interactive Textuality.”
- “Reading the Newseum.” *Critical Studies in Mass Communication* 15.3 (September 1998): 325-335.
- “The World of *The World of Coca-Cola*.” *Communication Research* 19.5 (October 1992): 642-662.

Other Publications

- “The Politics of Linux.” *Working Paper Series*. Ed. William Colman. Institute on Globalization and the Human Condition. Hamilton, Ontario, Canada: McMaster University, 2003. 35-40.
- “Richard Stallman” and “Eric Raymond.” *Encyclopedia of New Media*. Ed. Steven Jones. Thousand Oaks, CA: Sage Publications, 2003. 389-391, 419-420.

Professional Presentations

- Respondent, “Bodily Technologies: From the Edge of Trauma to the Heights of Ecstasy,” presented at the National Communication Association annual meeting, Miami, FL, November 20, 2003.
- “Beyond Napster: Rethinking the Commodification of Music,” presented at the Cultural Studies Association annual meeting, Pittsburgh, PA, June 6, 2003.
- “Cast Away and the Contradictions of Product Placement,” presented at the National Communication Association annual meeting, Atlanta, GA, October 31, 2001.
- “Linux and Utopia,” presented at *Content Providers of the World Unite! The Cultural Politics of Globalization*, McMaster University, Hamilton, Ontario, Canada, October 19, 2001.

- “The Politics of Linux,” presented at the Association of Internet Researchers annual meeting, Lawrence, KS, September 2000.
- “The State of Computer Game Criticism,” presented at *Computer Games Come of Age*, jointly sponsored by the Massachusetts Institute of Technology and the Interactive Digital Software Association, Cambridge, MA, February 2000.
- Moderator, “Cyborg Subjectivity: Gender in the Posthuman World,” *Discipline and Deviance: Genders, Technologies, Machines*, Duke University, Durham, NC, October 1998.
- “Beyond Hypertext,” presented at the Modern Language Association annual meeting, Toronto, Canada, December 1997.
- “Making Cyberspace a Household Word,” presented at the American Studies Association annual meeting, Washington, DC, October 1997.
- “Apple’s 1984: The Introduction of the Macintosh in the Cultural History of Personal Computers,” presented at the Society for the History of Technology annual meeting, Pasadena, CA, October 1997.
- Moderator, “Rock Mediations,” *Representing Rock*, Duke University, Durham, NC, April 1997.
- “Learning to Love Hootie and the Blowfish,” presented at *Assault: Radicalism in Aesthetics and Politics*, Duke University, Durham, NC, November 1996.
- Panelist, “Roundtable: Radicalism in Academia,” *Assault: Radicalism in Aesthetics and Politics*, Duke University, Durham, NC, November 1996.
- “Fandom as a Materialist Aesthetic,” presented at *Pierre Bourdieu: Fieldwork in Culture*, Duke University, Durham, NC, April 1995.
- “Navigating *SimCity*: Computer Gaming as Cognitive Mapping,” presented at *New Metropolitan Forms*, Duke University, Durham, NC, April 1994.

Professional Service

Editorial Reviewer, *Southern Spaces*, 2006-.

Editorial reviewer, *New Media and Society*, 2000.

Editorial reviewer, *Critical Studies in Mass Communication*, 1999.

Grants

Summer Research Funding, Communication Department, Georgia State University, 2005.

Summer Research Funding, Communication Department, Georgia State University, 2004.

Summer Research Funding, Communication Department, Georgia State University, 2003.

Summer Research Funding, Communication Department, Georgia State University, 2002.

Summer Research Funding, Communication Department, Georgia State University, 2001.

Professional Organization Memberships

Association of Internet Researchers
Cultural Studies Association
National Communication Association
Society for Cinema and Media Studies

Awards and Recognition

Interviewed by CNN, Voice of America, NPR, *The Atlanta Journal-Constitution*,
and ABCNews.com.

Norman Holmes Pearson Prize for American Studies Thesis, "The World of *The World of Coca-Cola*," Yale University, 1991.

J. Edward Meeker Prize for English Composition, "The War of the Tale of the War: Helen and Menelaos's Competing Claims in *The Odyssey*," Yale University, 1988.